

Summary

Mark's experience covers technical infrastructure, data center operations and IT support functions in supporting mid-size enterprise in CIO role. Mark also had extensive experience overseeing R&D functions for high scale digital companies. Mark has extensive P/L experience having overseen IT budgets in excess of \$100M. Mark has developed and overseen delivery teams in NA, Europe and APAC.



Expertise

- Strategic Planning
- Operations
- Large-Scale Program Management
- Product Development
- P&L and Budgeting
- Cloud Migrations
- Facilities Management
- Team Building & Performance Optimization

Industry Verticals Served

High Tech, Software, Government Solutions (State, Federal, International)

Representative Experiences

- **Product Development** – In conjunction with Chief Product Officer, conceptualized and developed a suite of new products in support of Monster's "All the Jobs, All the People" effort from 2013 to present. Combined these new products are responsible for over 8% of Monster's overall revenue. Included in this list of new products:
 - Monster's Social Branding product (Monster Social Job Ads, Monster Social Brand Ads)
 - Monster's performance media product (Pay-Per-Click)
 - Monster's new search products (TalentBin by Monster, Talent CRM)
- **Cloud Migration/Process Transformation** - Oversaw the migration of Monster's SDLC from waterfall to Agile development approach significantly increasing delivery velocity and responsiveness to market shifts. Shifted the majority of development streams from quarterly release process to bi-weekly or daily release cadence. Oversaw the strategic shift of key workloads from Monster's managed datacenters to AWS with AWS now supporting approximately 20% of Monster's overall product workload.
- **CRM and Order Management Transformation** - Oversaw the successful technical implementation of salesforce.com/Apttus across Monster's 2,400+ global users in Q2 2016. This implementation replaced a 15+ year enterprise Siebel platform and powers the vast majority of Monsters sales and finance organization.

Recent Clients

One Technologies

Past Employers

Monster Worldwide, USWeb/CKS, Web Technology Partners, Lockheed Martin, Teledyne Brown

Education, Training & Certifications

B.Sc.Computer Science and Engineering, University of Connecticut