

Summary Brad is an executive who forges a strong partnership between IT and the Business. He has experience running environments that are highly complex, technology/business oriented, geographically distributed, and fast moving.



He is capable of driving significant business results predicated on development of sound strategy and focus on execution. Brad's excellent background in business process and continuous improvement was built in global organizations such as Microsoft and Cisco.

Consulting Areas

- Data Center and Cloud Computing strategy
- Network and Collaboration strategy
- Security architecture and policy
- eCommerce
- BOT & AI
- IT Architecture
- Voice and Video
- Operational Consolidation
- Website optimization

Expertise

- Strategic Planning
- Customer Relationship Management
- ERP
- Sales & Marketing
- Analytics & Decision Support
- Complex program management
- Global Operations
- Supply Chain
- Team Building & Performance Optimization

Industry Verticals Served

High Tech, Software, Manufacturing, Financial Services,

Representative Experiences

- **Cloud Infrastructure Development Service and Support**– Manages an organization of 600 FTEs and 3000 Managed Service resources with a budget of \$800M, Focus Areas: WW Network, Azure and Private Cloud, Secure Labs, Labs, Service Management and Service Desk, Service Management tool/development, Acquisition Management, Strategy and Planning, Contact Center technology, Security, Dev/Ops Toolset.
- **Vice President and Chief Information Officer** – Responsible for WW Information Technology Focus Areas: Data Center and Cloud strategy, Security architecture and policy, Network and Collaboration strategy, Voice and Video. eCommerce. Website and Global Operations
- **Vice President WW Service & Support** – Responsible for WebEx Worldwide Service and Support organization. Functional management includes; Technical Support, Advanced Services, Services Marketing, Web Service automation, Training/E-Learning, Event Management, Services Sales, Business Operations, Churn and renewals management as well as Cloud Channel Partner Enablement for WW Service Providers and UC Partners. Team of approximately 1000 strong with Worldwide coverage and responsibility.

Past Employers

Microsoft, Sonos, Webex, Cisco

Education, Training & Certifications

B.Sc. Finance – California State University, Sacramento;
SCPM, PMI, Stanford University;
Technology Leader Program, Technology Innovation Program, Stanford University Graduate School of Business Executive Education