

Summary Summary: Geeta Pyne has extensive experience in Technology strategy, architecture and digital solution delivery. As lead architect she has led global companies through digital transformations, cloud migrations and enabled new business models. She has worked in both Products development and Business Technology solution delivery. She brings enterprise mindset while working in a startup, agile fashion. Recently as the Vice President of Data at Zuora she drove data strategy and execution to help the company scale to \$1 Billion. Prior to Zuora, she worked at multiple high-tech companies from healthcare to supply chain to cloud and data management. She started her career as a research scientist developing algorithms for Satellite Image Processing and takes pride in holding IP in India's first parallel computer PARAM and Image Processing system ISROVISION. In the recent past she has laser focused on data, machine learning, AI and using data as a competitive differentiator



Consulting Areas

- Business and IT alignment
- Supply Chain Management
- Mergers & Acquisitions
- IT Strategy
- SaaS & Innovation
- Data Analytics & Strategy

Expertise

- Enterprise Architecture
- Data & Analytics Platform
- SaaS, Web, Mobile solutions
- Serverless apps development
- Technology Strategy
- Data Strategy & Architecture
- Cloud strategy
- EA & Data Governance
- Hybrid & Edge computing
- IoT and Smart Devices
- Leadership & Team building

Industry Verticals Served

Subscription Billing, Data Protection and Management, High Tech, Software, Electronic Distribution, Healthcare, Space & Defense

Representative Experience

- **Data and Analytics Platform Strategy** – Defined data strategy and architecture to provide centralized view of Enterprise Data with data quality, compliance and governance and self-service BI that reduced cost and erroneous manual process and provided new insights. Delivered Data Platform to connect on premise and hybrid cloud environments providing foundation for AI/ML based decision making both in the cloud and at the edge.
- **Business IT alignment and Digital Transformation** – In multiple companies, established EA practice to help companies to scale and adopt new business model. Led Business Capability driven architecture aligning business and IT and providing transparency to cost of running business with KPIs and Dashboards. As lead architect, delivered data driven transformation for global electronic distributor and other software companies, enabling buy anywhere, sell anywhere along with global ERP implementation that enabled year over year growth and seamless M&A
- **Product Innovation and Data driven SaaS delivery** – Complemented legacy data management products with telemetry-based SaaS solution to enable Renewals of multi-million dollar for flagship products as well as opened up new channels of revenue with predictive analytics. Developed Agile DevOps practices to enable legacy migration to microservices, container based and/or serverless cloud native application architecture
- **High performance team** – Built global high-performance teams for architecture, integration, digital solutions delivery. Incubated new concepts and built teams from scratch with both fresh graduates as well as seasoned senior team members

Past Employers

Zuora, Veritas Technologies, VMware, BMC Software, Arrow Electronics, Mount Sinai Medical Center, IBM, Compuware

Education

BS in Computer Sc & Technology from Indian Institute of Engineering, Science & Technology (Valedictorian)