

# Kevin Higgins Associate Mid-Atlantic

#### **Summary**

Kevin is a technology executive who uses his leadership and technology acumen to drive business innovation and produce flexible, efficient operations. During his 30+ years of experience he developed and led global teams who delivered creative technology solutions that expanded the value of existing businesses, enabled new business products, and supported expansion into new markets. Kevin's ability to understand complex business problems and influence business leaders to act are key capabilities he brings to each role and consulting engagement. As an entrepreneur, global executive, consultant, and technologist, Kevin understands how technology can drive business success.



#### **Consulting Areas**

- Business and IT alignment
- Information Technology
- Strategic Execution
- Business Transformation
- Partner Integration
- Operational Consolidation

## **Expertise**

- Strategic Planning
- IT Organization Transformation
- Architecture Strategy and Design
- Large Scale Program Management
- Digital Transformation
- Agile Delivery
- IT Operations
- Cloud Transition Strategy
- Global Team Development
- Process Redesign and Automation
- Merger and Acquisition Management

## **Industry Verticals Served**

Financial Services (Banking & Insurance), Mortgage Banking, Home Building, Non-Profit, Entertainment, Energy & Utilities, Telecommunications

## Representative Experiences

# **Enterprise Architecture and Strategy**

• For a \$2 billion Non-Profit, led Architecture and Integration for Digital Transformation. Defined a nimble and responsive enterprise architecture that captures real-time information on consumer interactions, supports more personalized responses to customer needs, improves customer and partner experience and provides the association with the ability to respond quickly to changing market needs for new products/services. Transformation included moving 80% of the enterprise applications, data platforms and infrastructure services to cloud platforms taking advantage of modern, secure, and scalable environments.

#### CIO for a Fortune 100 Financial Services company

• Served as the business area CIO for Finance, Risk Management, Investments, Capital Markets, Legal and corporate systems. Managed 400+ team members, over 200 applications and an annual initiative spend of over \$50 million. Built the company's largest loan data mart to forecast investment quality for individual loans and investment portfolios. Led cost reduction and engagement efforts such as an automated legal discovery system that saves \$20 million in legal discovery fees per year and a \$50 dollar technology upgrade to improve employee productivity, reduce downtime and enable new investment products.

# Global Technology Leader for a top 5 Global Bank

Led a global technology delivery organization with 1,200 team members delivering technology services to
the bank's 38 lines of business in the United States, Europe and Asia PAC. Built trading floors, in New York,
Hong Kong and Charlotte and deployed an international network to support outsourced operations onshore
and offshore. Reduced Bank's operational costs by \$50 million by modernizing technology platforms,
outsourcing routine operations, and retiring old technologies.

#### **Recent Clients**

Fannie Mae, Fidelity & Guarantee Life, Constellation Energy, Feld, Regal Entertainment, Intermedia

# **Past Employers**

AARP, Freddie Mac, Wachovia (now Wells Fargo), Ryland Homes (Fortune 500 Home Builder), USF&G (now Hartford), GTE Spacenet, Booz Allen Hamilton, Boeing Computer Services

#### **Education, Training & Certifications**

MBA George Washington University, BS Math Indiana University of Pennsylvania

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