

**Summary** Ravi is a Global CIO/CTO with strong business experience and passionate about leading through a digital transformation, creating rich customer experiences and shareholder value at leading brands such as Wineshipping, NetApp, Safeway and APL Logistics. Recognized as a leader for creating an environment for high performance teams, small to large, global, in both publicly traded and private equity-backed companies. Demonstrated leadership and counsel at the board and operating company level. Fostered strong relationships with stakeholders and effectively communicated the impact of technology on business objectives, users, and customers. He helped launch Year-Up in the Silicon Valley and East Bay. Year-Up is a non-profit organization that bridges the opportunity divide for millions of young adults who have the motivation but lack opportunity. He also mentors their students through internships.

**Consulting Areas**

- Business and IT alignment
- Information Technology
- Supply Chain Management
- Enterprise Business & Data Management
- Customer Service
- Operational & Cloud Migration

**Expertise**

- Strategic Planning
- Operations
- Large-Scale Program Management
- Sales & Marketing
- Direct-to-Consumer Fulfillment
- Workforce / Labor Management
- Organizational Change Management
- P&L and Budgeting

**Industry Verticals Served**

Third Party Logistics, Supply Chain, Omnichannel Fulfillment, High Tech, Software, Retail, Alcohol & Beverages

**Representative Experiences**

***Transformational CIO Services*** – Recruited to build out a reliable, securely connected, and scalable digital platform to provide excellent customer experience while growing through acquisitions and organic growth (10X over 4-5 years). Developed a long-term strategy to build out a product platform that scaled to accommodate new features, different user loads and changing technology standards while reducing the accumulated technical debt from the original inception of the product. Implemented Cloud-First strategy to meet the economic and risk constraints of the business while preserving the intellectual property rights of the platform. Stepped up to take on an **interim co-CEO** role reporting to the Board. Co-led merger, resulting in an increase in EBITDA by 4x (including synergies identified as part of the deal) and revenue by 2.7x

***Enterprise Business & Data Management*** – Hired to build out a robust platform to shorten reporting timelines to external entities. Reporting to CIO, supported the CFO and CEO for all internal management, external and Board reporting needs. Building out an enterprise data management framework with data governance, data management and reporting processes. \$40M capital and expense budget and a team of 400+ FTEs across three continents

***Enterprise Program & Application Management*** – Hired as Group Director, Corporate Applications Recruited to address project delays and cost over-runs. Managed the applications portfolio which included Workforce Management, HR, Legal and Finance, Treasury and Compliance applications. \$20M capital and expense budget and team of 400+ FTEs. Implemented a sophisticated Labor Management System with scheduling to ensure staff availability in critical roles inside a store, resulting in an annualized saving of \$35M

**Recent Clients**

Private Equity companies, Big 5 Consulting, Logistics companies

**Past Employers**

Wineshipping, NetApp, Safeway, APL Logistics, APL

**Education, Training & Certifications**

B.Sc. Electronics & Comm Engineering with minor in Computer Science, Birla Institute of Technology, India